

# Ben Ross Schneider

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## Education

Ph.D. University of California, Berkeley, Department of Political Science  
M.A. Columbia University, School of International Affairs  
B.A. Williams College, Department of History

## Teaching Positions

Department of Political Science, Massachusetts Institute of Technology, 2008-  
Department of Political Science, Northwestern University, 1994 - 2008  
Department of Politics, Princeton University, 1987-94

Teaching fields: comparative politics; Latin American politics; political economy of development; business politics

## Publications

### Books

*Hierarchical Capitalism in Latin America: Business, Labor, and the Challenges of Equitable Development.* Cambridge University Press, 2013.

*Business Politics and the State in 20<sup>th</sup> Century Latin America.* New York: Cambridge University Press, 2004.

*Reinventing Leviathan: The Politics of Administrative Reform in Developing Countries.* Edited with Blanca Heredia. Miami: North-South Center Press, 2003.

*Business and the State in Developing Countries.* Edited with Sylvia Maxfield. Ithaca: Cornell University Press, 1997.

*Politics within the State: Elite Bureaucrats and Industrial Policy in Authoritarian Brazil.* University of Pittsburgh Press, 1991. Translated into Portuguese as *Elite Burocrática, Empresa Estatal, e Política Industrial no Brasil Autoritário.* São Paulo: Editora Sumaré, 1994.

## Journal Articles

- “Negotiating Education Reform: Teacher Evaluations and Incentives in Chile (1990-2010.” (with Alejandra Mizala). *Governance*, 27, No. 1, (January 2014) pp. 87–109.
- “Complementarities and Continuities in the Political Economy of Labor Markets in Latin America.” (with Sebastian Karcher). *Socio-Economic Review*, 8, no. 4 (October 2010), pp. 623-51.
- “Hierarchical Market Economies and Varieties of Capitalism in Latin America.” *Journal of Latin American Studies*, 41 (August 2009), pp. 553-75. Reprinted in *Business and Government: Critical Perspectives*, edited by Graham Wilson and Matthew Maguire. Routledge, 2013.
- “A Comparative Political Economy of Diversified Business Groups, or How States Organize Big Business.” *Review of International Political Economy* 16, no. 2 (May 2009), pp. 178-201.
- “Inequality in Developed Countries and Latin America: Coordinated, Liberal, and Hierarchical Systems.” (with David Soskice). *Economy and Society* 38, no. 1 (February 2009), pp. 17-52. German version, with Sebastian Karcher, published in Ingrid Wehr and Hans-Jürgen Burchart, eds., *Soziale Ungleichheiten in Lateinamerika*. Baden-Baden: Nomos, 2011.
- “Economic Liberalization and Corporate Governance: The Resilience of Business Groups in Latin America.” *Comparative Politics*, 40, no. 4 (July 2008), pp. 379-98.
- “Organizing Interests and Coalitions in the Politics of Market Reform in Latin America.” *World Politics*, 56 (April 2004) pp. 456-79. Translated version published in *Desarrollo Económico*.
- “Why is Mexican Business so Organized?” *Latin American Research Review* 37, no. 1 (2002), pp. 77-118.
- “Gatekeeper of Influence: The Mexican State and Agroindustry in the NAFTA Negotiations.” (with Leonardo Martinez). *Canadian Journal of Latin American and Caribbean Studies* 26, no. 51, 2001, and *Politica y Gobierno*, 2001.
- “Business Associations and Development: Why Some Associations Contribute More than Others.” (with Richard Doner). *Business and Politics* 2, no. 3 (November 2000) pp. 261-288.
- “The New Institutional Economics, Business Associations, and Development.” (with Richard Doner). *Revista de Economia Política - Brazilian Journal of Political Economy* 20, no. 3 (July-September 2000). Originally commissioned as a working paper of the International Labor Organization. [www.ilo.org/public/english/bureau/inst/papers/2000/dp110/index.htm](http://www.ilo.org/public/english/bureau/inst/papers/2000/dp110/index.htm).

“Elusive Synergy: Business-Government Relations and Development.” *Comparative Politics* 31, no. 1 (October 1998). Expanded version published in *Desarrollo Económico* (Argentina) 39, 1999.

“Organized Business Politics in Democratic Brazil.” *Journal of Interamerican Studies and World Affairs* 39, no. 4, Winter 1997-98.

“La burguesía desarticulada de Brasil.” *Revista Mexicana de Sociología* 57, no. 4 (octubre-diciembre 1995).

“Democratic Consolidations: Some Broad Comparisons and Sweeping Arguments.” *Latin American Research Review* 30, no 2 (May 1995).

“The Fiscal Impact of Privatisation in Latin America.” (with Armando Castelar Pinheiro). *Journal of Development Studies* 31, no. 5 (June 1995) pp. 751-785, and *Quarterly Review of Economics and Finance* 34, Special Issue (Summer 1994) pp. 9-42. Reprinted in Paul Cook and Colin Kirkpatrick, eds., *Privatisation in Developing Countries*, Edward Elgar Publishing, 1999.

“El abrazo esquivo: sinergia entre el sector privado y el Estado en los países de industrialización reciente.” *Política y Gobierno* (Mexico) 2, no. 1 (1995) pp. 5-41.

“The Career Connection: A Comparative Analysis of Bureaucratic Preferences and Insulation.” *Comparative Politics* 25, no. 3 (April 1993) pp. 331-349. Reprinted in *Revista do Serviço Público* 119, no. 1 (January 1995).

“Brazil under Collor: Anatomy of a Crisis.” *World Policy Journal* 8, no. 2 (Spring 1991) pp. 321-347. Reprinted in Roderic Camp, ed., *Latin American Issues*. Scholarly Resources, 1995.

“Partly for Sale: Privatization and State Strength in Brazil and Mexico.” *Journal of Interamerican Studies and World Affairs* 30, no. 4 (Winter 1988-89) pp. 89-116.

### **Book Chapters**

“Markets and Hierarchies in Social Services: Incentives, Institutions, and Politics.” In Guillermo Perry and Ramona Angelescu, eds., *Varieties of Governance*. Forthcoming. (with Armando Castelar Pinheiro).

“Globalization, Democratization, and New Industrial Policies in Brazil.” In Wonhuk Lim and Richard Locke, eds., *Industrial Policies*. World Bank and Korean Development Institute. Forthcoming (with Mansueto Almeida).

“Private Provision with Public Funding: The Challenges of Regulating Quasi Markets in Chilean Education.” In Melani Cammett and Lauren MacLean, eds., *The Politics of Non-State Social Welfare*. Ithaca: Cornell University Press, 2014 (with Alejandra Mizala).

“Contrasting Capitalisms: Latin America in Comparative Perspective.” In Javier Santiso and Jeff Dayton-Johnson, eds., *Oxford Handbook of Latin American Political Economy*. Oxford: Oxford University Press, 2012.

“Business Politics in Latin America: Investigating Structure, Preferences, and Influence.” In Peter Kingstone and Deborah Yashar, eds., *Handbook of Latin American Politics*. Routledge, 2012. (with Sebastian Karcher).

“Business Politics in Latin America: Patterns of Fragmentation and Centralization.” In *The Oxford Handbook of Business and Government*, edited by David Coen, Wyn Grant, and Graham Wilson. Oxford: Oxford University Press, 2010.

An earlier, extended version was published as “Business Politics and Policy Making in Contemporary Latin America.” In *How Democracy Works*, edited by Carlos Scartascini, Ernesto Stein, and Mariano Tommasi. Cambridge: Inter-American Development Bank and David Rockefeller Center for Latin American Studies, Harvard University, 2010.

“Business Groups and the State: The Politics of Expansion, Restructuring, and Collapse.” In *The Oxford Handbook of Business Groups*, edited by Asli Colpan, Takashi Hikino, and James Lincoln. Oxford: Oxford University Press, 2010.

“Crises and Institutional Origins: Business Associations in Latin America.” In Richard Doner, ed., *Explaining Institutional Innovation*. New York: SSRIC, 2010. Published in Spanish in Richard Doner, ed., *Innovación y construcción institucional*. Barcelona: Icaria Editorial/CRIES, 2007.

“Big Business in Brazil: Leveraging Natural Endowments and State Support for International Expansion.” In Lael Brainard and Leonardo Martínez-Díaz, eds., *Brazil as an Emerging Economic Superpower?* Washington, DC: The Brookings Institution, 2009.

“Pragmatism and Market Reform in Brazil.” (with Armando Castelar and Regis Bonelli). In José Maria Fanelli, ed., *Understanding Market Reforms in Latin America*. New York: Palgrave Macmillan, 2007.

“Big Business in Brazil: States and Markets in the Corporate Reorganization of the 1990s.” (with Andrea Goldstein). In Edmund Amann and Ha-Joon Chang, eds., *Brazil and South Korea*. London: ILAS, 2004.

- “The Political Economy of Administrative Reform in Developing Countries.” (with Blanca Heredia). In Schneider and Heredia, eds., *Reinventing Leviathan*. Miami: North-South Center Press, 2003.
- “Business Politics and Regional Integration: The Advantages of Organization in NAFTA and MERCOSUR.” In Victor Bulmer-Thomas, ed., *Regional Integration in Latin America and the Caribbean*. London: Institute for Latin American Studies, 2001.
- “The Politics of Administrative Reform: Intractable Dilemmas and Improbable Solutions.” In *Sustainable Public Sector Finance in Latin America*, edited by the Federal Reserve Bank of Atlanta, 2000.
- “The Desarrollista State in Brazil and Mexico.” In Meredith Woo-Cumings, ed., *The Developmental State*. Ithaca: Cornell University Press, 1999.
- “The Material Bases of Technocracy: Investor Confidence and Neoliberalism in Latin America.” In Miguel Centeno and Patricio Silva, eds., *The Politics of Expertise in Latin America*. Basingstoke: Macmillan/St. Martins, 1998. Reprinted in *Pensamiento Iberoamericano*.
- “Business, the State, and Economic Performance in Developing Countries.” (with Sylvia Maxfield). In Sylvia Maxfield and Ben Ross Schneider, eds., *Business and the State in Developing Countries*. Ithaca: Cornell University Press, 1997.
- “Alternative Theories of Business and Business-State Relations.” (with Sylvia Maxfield and Stephan Haggard). In Sylvia Maxfield and Ben Ross Schneider, eds., *Business and the State in Developing Countries*. Ithaca: Cornell University Press, 1997.
- “Big Business and the Politics of Economic Reform: Confidence and Concertation in Brazil and Mexico.” In Sylvia Maxfield and Ben Ross Schneider, eds., *Business and the State in Developing Countries*. Ithaca: Cornell University Press, 1997.
- “Privatization in the Collor Government: Triumph of Liberalism or Collapse of the Developmental State?” In Douglas Chalmers; Maria do Carmo Campello de Souza; and Atilio Borón, eds., *The Right and Democracy in Latin America*. New York: Praeger, 1992.
- “The Politics of Privatization in Brazil and Mexico: Variations on a Statist Theme.” In John Waterbury and Ezra Suleiman, eds., *The Political Economy of Public Sector Reform and Privatization*. Boulder, CO: Westview Press, 1990. Revised versions published in *Foro Internacional* (Mexico) 31, no. 1 (July-September 1990) and in *Dados* (Brazil) 34, no. 1 (1991).
- “Framing the State in Post Authoritarian Brazil.” In John Wirth, Edson Nunes, and Thomas Bogenschield, eds., *State and Society in Brazil: Continuities and Change*. Boulder, CO: Westview Press, 1987.

“Collective Outposts: An Empirical Comparison of Self-Managed and Capitalist Firms in Chile, 1977-1981.” In Robert Stern and Sharon McCarthy, eds., *The Organizational Practice of Democracy*. London: John Wiley and Sons, 1986.

## **Grants and Awards**

Residential fellowship from the Hanse Wissenschaft Kolleg for 2014-15

Inter-American Development Bank funding for project on business-government relations and industrial policy in Latin America, 2008-09, 2012-13.

Tinker Foundation for research on “Balancing Markets and Hierarchies to Enhance Efficiency and Quality in Social Services in Latin America,” with Armando Castelar and Alejandra Mizala, 2006-10

Co-director (with Andrew Schrank) of workshops on “Revitalizing Development Studies” in the Social Science Research Council program for Dissertation Proposal Development Fellowships, 2009.

Global Development Network for research on economic reform in Brazil, with Armando Castelar and Regis Bonelli, 2003-05

Searle Fund to support research on “Business Associations, Development, and Democracy,” 2001-06

Fulbright Alumni Award, 2000-04

Fulbright-Garcia Robles Fellowship for Mexico, 1997-98

Tinker Foundation for the project on the Political Economy of Administrative Reform in Developing Countries, 1997-99

Residential Fellowship at the Helen Kellogg Institute for International Studies, University of Notre Dame, Spring 1994

Howard Heinz Foundation research grant, 1989-91

Fulbright Regional Research Fellowship for Brazil, 1990

Inter-American Foundation Dissertation Fellowship, 1984-85

Peter Odegard Memorial Award for outstanding graduate student in Political Science, University of California, Berkeley, 1983-84

## **Recent Presentations**

“Escaping the Low Skill Equilibrium in Latin America,” paper presented at annual meetings of Society for the Advancement of Socio-Economics, Chicago, July 2014

Panelist on round table discussion of democratic consolidation, Latin American Studies Association, Chicago, May 2014

Book Panel, including *Hierarchical Capitalism*, Midwest Political Science Association, Chicago, April 2014

“Institutions, Politics, and Business Groups in Europe and the United States,” conference on Business Groups in the West, Kyoto University, March 2014

“Delicate Dynamic: Business, Government, and Industrial Policy in Latin America,” conference on Productive Development Policy sponsored by the Secretariats of Finance and Economics, Mexico City, February 2014

“Hierarchical Capitalism in Latin America.” Keynote lecture at the Research Workshop on Institutions and Organizations, Ribeirão Preto, Brazil and book presentations at the London School of Economics, October 2013; Northwestern University, January 2014; and Harvard University, February 2014

“Comparative Perspectives on Business Politics in Latin America,” Conferação Nacional da Indústria, Brasília, June 2013

Roundtable participant, “Revitalizing Political Economy in Latin America,” Latin American Studies Association, May 2013

“Risky Mix? Big Business, Democratic Governance, and Industrial Policy in Latin America,” Quality of Governance Institute, Gothenburg University, Sweden, April 2013

“Hierarchical Capitalism and the New Developmental State,” Keynote at the 9<sup>th</sup> Annual Economic Forum, Fundação Getúlio Vargas, São Paulo, September 2012

“Globalization, Democratization, and the New Industrial Policy in Brazil,” workshop at the Korean Development Institute, Seoul, August 2012.

## **University Service**

Director, MIT Brazil program, 2009-

Co-Director, MIT Chile program, 2010-12

Chair, Department of Political Science, Northwestern University, 2003-05

Acting Director, Center for International and Comparative Studies, Northwestern University, 1998-99

Director, International Studies Program (Title VI), Center of International Studies, Princeton University, 1992-93.

### **Other Professional Activities**

Program co-chair for annual meeting of the Red de Economía Política de América Latina, Santiago, Chile, June 2014

External consultant for a collaborative research project on the new developmental state in Brazil, Instituto de Pesquisa de Economia Aplicada (IPEA), Brasília, 2012-13

Member of the Global Steering Committee of the Global Development Network project on “Varieties of Governance: Effective Public Service Delivery,” 2010-12

Visiting Professor, Universidad Torcuato di Tella, Buenos Aires, July 2010

Member of the editorial board for *Latin American Politics and Society*, 2009-

Program co-chair for the States and Markets track for the 2010 meeting of the Latin American Studies Association

Member of the prize committee for the best dissertation for the Democratization Section of the American Political Science Association, 2009

Program co-chair for the Economics and Development track for the 2009 meeting of the Latin American Studies Association

Member of the committee for the Levine Award for the best book in comparative administration for 2008 awarded by the section on the Structure and Organization of Government, International Political Science Association

Program co-chair for the Comparative Politics Section of the annual meetings of the American Political Science Association meetings in 2008

Member of the editorial board of the *Governance*, 2006-

Visiting Professor, Fundação Getúlio Vargas, São Paulo, July 2006



Visiting Scholar, Sciences Po, Paris, October 2005

Member of the editorial board of the *Revista de Economia Política - Brazilian Journal of Political Economy*, 2005-

Consultant to the Inter-American Development Bank for their *Economic and Social Progress Report: The Politics of State Reform*, 2004-05

Member of the International Advisory Board of the *Journal of Latin American Studies*, 2004-09

Program chair, Politics and Public Policy Track, for the 2003 meetings of the Latin American Studies Association

Member of the screening committee for Fulbright Scholar grants for Latin America, 2001-03

Chair of the committee to award the Luebbert Prize for the best book in comparative politics in 2001 awarded by the Comparative Politics section of the American Political Science Association

Chair of the Section on Business Politics in the Latin American Studies Association, 2000-01

Consultant to the Interamerican Development Bank and the Ministry of Administration and State Reform on reforming graduate education in public administration in Brazil, 1996-97

Associate Editor, *World Politics*, 1991-94

### **Languages**

Near fluent Portuguese and Spanish; serviceable French and German

Updated July 2014